



Selling your property begins with making it presentable & marketable



Why should I style my home when selling?

Your home is your most valuable asset. Protect your equity by investing in the preparation process when selling.

- Styled properties produce better photographs and give greater online appeal;
- Achieve a powerful first impression for your potential buyers by controlling what they see;
- Create more demand and competition for your home;
- Increase the perceived value of your home;
- Obtain better offers in the early stages of the campaign;
- Reduce the number of days on market.



 0411 045 678

flourishpropertystyling.com.au

Styling your kitchen when selling

The kitchen is often referred to as the 'hub' of a home and is one of the most analysed spaces from potential buyers when viewing your property. The aim is to have buyers imagine themselves cooking in your kitchen as they entertain family and friends. To do this, there are some simple, yet super effective styling you can implement.



- Clear all bench surfaces of clutter and personal items;
- Remove all sponges and cleaning products from the sink area;
- Remove magnets and any paperwork from fridge;
- Clean, clean, clean and make all surfaces and appliances sparkle!
- Ensure there is some form of seating, even if only two stools;
- Create the atmosphere of cooking with a display of a modern cookbook or two with a nice cover, some breadboards, greenery and perhaps a jar of olive oil or similar;
- Add a bowl of fruit to one side of the bench. Bright lemons or green apples gives a good 'pop' of colour;
- If the bench space or kitchen table is large, consider including a table setting for two such as a plate, bowl & white cloth napkin.



📞 07 5478 2477

🌐 defineproperty.com.au

f @defineproperty

📷 @defineproperty



📞 0411 045 678

🌐 flourishpropertystyling.com.au

f @flourishpropertystyling

📷 @flourish_property_styling